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GUIDED
HUSTLE

Business Model Canvas

<div><div>Key Partners</div><div></div><div>Who are our Key Partners? Who are our Key Suppliers? Which Key Resources are we acquiring from partners? Which Key Activities do partners perform?</div></div>	<div><div>Key Activities</div><div></div><div>What Key Activities do our Value Propositions require? Our Distribution Channels? Customer Relationships? Revenue Streams?</div></div>	<div><div>Value Propositions</div><div></div><div>What value do we deliver to our customers? Which one of our customer's problems are we helping to solve? What are your products and services? What is the job you get done for your customer?</div></div>	<div><div>Customer Relationships</div><div></div><div>What type of relationship does our customer expect us to establish and maintain with them?</div></div>	<div><div>Customer Segments</div><div></div><div>For whom are we creating value for? Who are our most important customers?</div></div>
	<div><div>Key Resources</div><div></div><div>What Key Resources do our Value Propositions require? Our distribution channels? Customer relationships? Revenue streams?</div></div>		<div><div>Channels</div><div></div><div>Through which channels do our customers want to be reached? How are we reaching them now? How are our channels integrated? Which one works best?</div></div>	
	<div><div>Cost Structure</div><div></div><div>What are the most important costs inherent in our business model? Which Key Resources are most expensive? Which Key Activities are most expensive?</div></div>	<div><div>Revenue Streams</div><div></div><div>For what value are our customers really willing to pay? For what do they currently pay? How are they currently paying? How would they prefer to pay? How much do each revenue stream contribute to overall revenues?</div></div>		

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